



Communications Activities

Board of Directors May 2010

Beth Wilson

Presentations and Festivals and Events

- Earth Day Bay Day, April 17
- CVB Tourism Day, May 13

Media



- Nueces River Ride: A start to cleanup efforts: <http://www.caller.com/news/2010/apr/01/nueces-river-focus-of-big-cleanup-effort/>
- Ray Allen and Beth Wilson, update on Causeway Marsh, KZTV 10, April 6
- David Newstead in Texas Parks and Wildlife magazine: http://www.tpwmagazine.com/archive/2010/may/ed_1/index.phtml
- David Sikes on Environmental Indicator Summary Report: <http://www.caller.com/news/2010/may/05/local-bays-and-estuaries-have-improved-through/>
- Leo Trevino, Environmental Indicator Summary Report, KZTV 10, May 7



Web site updates and emails

- Alternative Spring Break site for Colorado College students, sent March 25
- Youth Odyssey partnership at the Nueces Delta Preserve, sent April 23



- Red Knots video, sent May 7. A CBBEP first, video on cbbep.org and youtube.com



Other Activities

- Creation of pelican poster by Anne and Lari Jo
- Distribution of 83,600 Environmental Indicator Summary Reports in area newspapers
- Coordination of media buys for seagrass protection PSA, includes cable and online ads in Corpus Christi and San Antonio paper websites

