



Communication Activities

Board of Directors July 2009

Beth Wilson

Seagrass Workshop June 11 and 12

- ◆ Set up booth with informational flyers. Each participant received a CBBEP shopping bag.
- ◆ News release alerted media to the event.
- ◆ A boat ride, coordinated by TPWD, took several news media groups to seagrass. Several reported on the workshop, the conservation efforts and the lift, drift, pole and troll concept.

Learning on the Edge Summer Workshops June 8 through 26

- ◆ visited each week, capturing photos of different activities including astronomy night
- ◆ Emailed partners July 10 about the success of the summer workshops.

The program was featured in the June 15 edition of the Caller-Times.

Link: <http://www.caller.com/news/2009/jun/15/insect-workshop-creates-buzz/>



Web site updates

- ◆ Matagorda Marsh restoration efforts, emailed partners of the new update June 2
- ◆ Implementation and coordination team, Bays Council and Board of Directors member lists updated.

Upcoming

- ◆ Coordinating with USFW on press release for \$455,000 grant for Nueces Bay Causeway marsh. Released on their schedule, expected soon.
- ◆ Hypoxia in Corpus Christi Bay update to be released this week