



Coastal Bend Bays & Estuaries Program, Inc.

1305 N. Shoreline Boulevard, Suite 205, Corpus Christi, Texas 78401-1500 • 361-885-6202 • 361-883-7801 (fax)

Meeting Summary – July 14, 2004

Environmental Education and Outreach Implementation Team (EEOIT)

The EEOIT held their second meeting on Tuesday, July 27, 2004 from 9:00 a.m. – 11:30 p.m. Members present were:

Maggie Moorhouse – EEOIT Chair
Jane Ward – San Patricio County, Port Industries
Kelvin Knauf – Port Aransas City Manager
Ty Harris – Texas Parks & Wildlife Department
Bob Corrigan – Bays Council Chair & CBBEP Board of Director
Jeff Foster – Texas Commission on Environmental Quality
Lois Huff – Coastal Bend Bays Foundation
Dr. Denise Hill – TAMUCC (New Member) & Guest TES I & II Presenter
Monika De La Garza – CBBEP PR & Outreach Manager

Guest Educational Presenters:

- Michelle Horine, Coastal Bend Wildlife Photo Contest, ***Kritters For Kids***
- Katie Budzinski, Texas State Aquarium, ***Keepers Of The Coast***
- Dr. Denise Hill, Texas A&M University-Corpus Christi, ***Teaching Environmental Science I & II***

- I. The meeting minutes were approved. The team agreed on the new EEOIT Charge Statement that reads:

”The purpose of the Environmental Education and Outreach Implementation Team is to guide the Coastal Bend Bays & Estuaries Program in creating awareness of and responsibility for protecting the bay system and its resources.”

- II. The EEOIT discussed the project ranking factors and came to a consensus on adding the following to Factors #4 and #7: (revisions are bold-faced and italicized)

4. Anticipated Environmental Outcomes, Milestones, and Outputs: Proposal clearly describes reasonable project milestones with outputs and anticipated environmental outcomes. ***The project should include a methodology to provide measurable criteria for success.***

7. Public-Private Partnerships and Leveraging Funding: Applicant is actively promoting public-private partnerships and leveraging other public and private resources. ***Collaboration with other organizations is encouraged if not required.***

- III. Monika De La Garza reported for Tara Schultz on an update from the Coordinating Council Meeting held on June 29, 2004 at the CBBEP Offices.
- A. Tara gave an EEOIT status report to the Council. She discussed the Project Ranking Factors that were adopted by the EEOIT. The Council asked for copies and the Team Chairs present said that they would like to use this criteria or something similar for their Implementation Teams.
 - B. The Council approved the U.S. EPA FY2005 budget which included \$50,000 for the development of an "Environmental Scorecard" that communicates the condition of the estuaries. The question was posed of what "quality of life" indicators are appropriate for Environmental Education and Outreach (EEO).
 - C. The FY2006 Work Plan schedule was announced.
 - ❖ Mid-January: Implementation Teams are expected to submit prioritized project lists to the Coordination Team.
 - ❖ February-March: Coordination Team prioritizes combined project lists.
 - ❖ April: Priority list is presented to Bays Council for approval.
 - ❖ May: Project list submitted to CBBEP Board of Directors for approval.
- IV. Educational Presenters – Michelle Horine, *Coastal Bend Wildlife Photo Contest*, Katie Budzinski, *TSA Keepers of the Coast*, and Dr. Denise Hill, *TAMUCC Teaching Environmental Science I & II* did an outstanding job highlighting what each CBBEP-sponsored program is doing for education and outreach. All three programs have a resourceful curricula being distributed throughout the 12-county Texas Coastal Bend. The team discussed a number of opportunities related to the curricula.
- V. The EEOIT reviewed the PEO's 1-5 as defined in the *Coastal Bend Bays Plan* and agreed that PEO's 1, 2, 4, and 5 have been implemented or are currently in progress. PEO-3 dominated the discussion on the opportunities available to coordinate and disseminate this valuable and educational material. Some of the ideas included:
- A. Create a clearinghouse of available curricula and resources including outdoor educational facilities.
 - B. Create a catalogue of available programs – to do this the information must be compiled and organize what is available.
 - C. Gap analysis – once all the information has been collected, the EEOIT will need to consider the target audience (geographic and demographics) and more specifically, what to do with it. The goal is to create stronger programs.
- VI. The EEOIT decided that the next meeting would focus completely on presenting a budget proposal for FY2005.
- VII. **Next Steps** – The next EEOIT meeting is scheduled for Tuesday, July 27, 2004 from 9:00 a.m. to 11:00 a.m.
- A. **EEOIT FY 2005 Annual Work Plan**
 - B. **Next Meeting Date and Topics**