



MEDIA ADVISORY 10/18/22

- WHAT:** The Up2U+ Campaign kicks off with a free, bulk waste collection event for the community of Bishop in the Texas Coastal Bend region. Citizens in the Bishop area are encouraged to bring large items for proper disposal in one of the three collection bins:
1. **Bulk waste:** mattress, couch/sofa, cardboard boxes, wood boards, TV, vacuum cleaner
 2. **Metal recycling:** washer, dryer, refrigerator, lawnmower, outdoor grills, metal bed frame, bicycle, etc.
 3. **Tires**
- Do Not Bring:**
- liquids, chemicals, paint, cleaners, herbicides, solvents
 - gas, oil, freon, electronics
- WHEN:** **Thursday, October 20, 2022, 10am-4pm**
(Media is encouraged to come between 10am – 12pm)
- WHERE:** **Bishop City Yard**
Wayne F. Brown Recycling Center
500 East Texas Street
Bishop, TX
- MORE:** **See calendar of other schedules clean ups and collection events:**
www.cbbep.org/up2u
- WHY:** Illegal dumping has become a hazardous and costly problem in the Texas Coastal Bend region, particularly in rural areas and smaller communities. The most common types of illegal dumping involve items that are difficult or expensive to dispose of, such as tires, landscape waste, home improvement debris, appliances, and furniture.
- The goal of Up2U+ is to engage with local communities and clean up areas where illegal dumping is prevalent and to reduce the amount of illegal dumping occurring in Texas Coastal Bend watersheds.
- The Up2U+ campaign builds upon the Nueces River Authority's litter prevention campaign that utilizes the empowering "Up2U" message of personal responsibility.
- WHO:** **Campaign partners:** Coastal Bend Bays & Estuaries Program (CBBEP), Nueces River Authority (NRA), Coastal Bend Council of Governments (CBCOG)
Collection partners: Dawson's Recycling & Disposal and Reliable Tire Recycling
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